

Gustaf's

Allsorts

GOURMET ENGLISH LICORICE



GERRIT J. VERBURG CO.

licorice & more

Gustaf's.
Allsorts
GOURMET ENGLISH LICORICE



- Allsorts are packaged in America for **maximum freshness, fast delivery** to markets and better inventory control
- **High quality packaging and seal** insure the product is delivered to the consumer with maximum freshness for the best taste experience
- Allsorts are **made in England** and tastes like no other candy in the world

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Allsorts
GOURMET ENGLISH LICORICE



- The famous licorice confection has been **enjoyed** by the English for **over a century**.
- **Assortment** of not-too-chewy, melt-in-your-mouth pastels includes little licorice **petit fours** and a variety of colorful fruit and coconut **pastels**, each with a **sweet licorice** center
- For a nice **compliment** to after dinner coffee, or a **sweet treat** any time—find delight in Gustaf's Allsorts!

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NOW AVAILABLE

For Sale In Stores
Across America

This product already has an **established market** of consumer acceptance.

Gerrit J. Verburg Co. aims to **capitalize on the consumer popularity** of Licorice Allsorts.



About The Company

Gerrit J. Verburg Co. has been in business since 1979 and is based in Fenton, MI.

Over the years we've learned a significant amount about our customers.

The most important lesson: CUSTOMER SATISFACTION
Unless you are totally satisfied, we are not satisfied.

In Licorice it's all about quality, taste and freshness.



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